

Privacy Policy

Heart 2 Heart Communication AB

Effective date: February 4, 2026

1. Who we are

The controller responsible for the processing of any personal data in connection with this website is:

Heart 2 Heart Communication AB (org. no. 559307-1110)

C/O Bookwise, Kammakargatan 47

SE-111 24 Stockholm, Sweden

Email: hello@heart2heartlove.com

2. What personal data we process and sources

This website is a personal brand presentation site with no commercial activities, newsletters, tracking tools, or other interactive features that actively collect personal data from visitors.

We do not collect personal data directly from you.

However, as is standard for any website hosted on a server:

- Your browser automatically sends certain technical information when you access the site (server logs). This may include your IP address, browser type and version, operating system, referring page (if any), date and time of access, and requested URL.
- Under GDPR, IP addresses are generally considered personal data.

These logs are generated automatically by our web hosting provider and are not linked to any other personal information about you.

3. Purpose and legal basis for processing

We process this limited data solely for the following purposes:

- Ensuring the technical functionality and security of the website (e.g., detecting and preventing abuse or attacks).
- Obtaining basic statistics on site usage (aggregated and anonymized where possible).

The legal basis for this processing is our **legitimate interests** (Article 6(1)(f) GDPR) in maintaining a secure, functional website that presents our brand and portfolio as a writer and film director. These interests are not overridden by your rights and freedoms, given the extremely limited nature of the data and absence of any profiling, marketing, or commercial use.

4. Recipients of the data

Server log data may be accessed by:

- Our web hosting provider (as data processor under a GDPR-compliant agreement).
- Us, for troubleshooting or security purposes.

We do not share, sell, or disclose this data to any other third parties.

5. Transfers to third countries

No personal data is transferred to countries outside the European Union / European Economic Area.

6. Retention period

Server logs are retained only for as long as necessary for the above purposes, typically no longer than **30 days**, after which they are automatically deleted (unless longer retention is required due to a specific security incident, in which case only the relevant logs are kept until resolved).

7. Your rights

Under the GDPR, you have the following rights regarding any personal data relating to you (subject to legal limitations and verification of your identity):

- Right of access
- Right to rectification
- Right to erasure ("right to be forgotten")
- Right to restriction of processing
- Right to object to processing
- Right to data portability (where technically applicable)

To exercise any of these rights, please contact us at hello@heart2heartlove.com

You also have the right to lodge a complaint with a supervisory authority, in particular in the EU Member State of your habitual residence, place of work, or place of the alleged infringement.

In Sweden, the supervisory authority is the Swedish Authority for Privacy Protection (Integritetsskyddsmyndigheten - IMY):

<https://www.imy.se/>

8. No automated decision-making

We do not carry out automated decision-making or profiling.

9. Changes to this policy

We may update this Privacy Policy from time to time. The updated version will be posted here with a revised effective date.

If you have any questions about this Privacy Policy, please contact us at hello@heart2heartlove.com

This policy is provided for transparency and compliance with EU data protection law. As no personal data is actively collected, no consent mechanisms or detailed tracking disclosures are required.